



NATIONAL ORNAMENTAL TRENDS

Agricultural Marketing Service

Specialty Crops Market News

July 13, 2026

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ORNTRDS

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Unless otherwise stated, imports are for the weeks ending June 27, July 04, and July 11, 2026, in that order in 1,000 stem count units. Expected movement is for the period of July 12, 2026 - July 25, 2026. Prices are for July 13, 2026, compared to July 06, 2026. Unless otherwise stated, sales are F.O.B. port of entry on a basis, and extra services are included. Prices represent open (spot) market sales by first handlers on products of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by shippers are included in the price reported. IMPORTS FROM COLOMBIA, ECUADOR, COSTA RICA, AND GUATEMALA; MOSTLY COLOMBIA AND ECUADOR.

ORNAMENTALS

---ALSTROEMERIA

2026 CROP Imports via Air 9,608-10,598*-7,833 --- Movement expected to remain about the same. Trading Moderate. Prices Generally Unchanged. Bunched 10s Assorted Colors Super Select supplies in too few hands to establish a market, Select mostly 2.79-3.23. Most present shipments from prior bookings and/or previous commitments. Prices represent few spot market sales. (* revised)

---ANTIRRHINUM (SNAPDRAGON)

2026 CROP Imports via Air 1,329-1,248*-916 --- Movement expected to remain about the same. Supplies light. Trading Moderate. Prices Generally Unchanged. Bunched 10s 70 cm Assorted Colors supplies in too few hands to establish a market, White mostly 3.86-4.65. Most present shipments from prior bookings and/or previous commitments. Prices represent few spot market sales. (* revised)

---ASTER

2026 CROP Imports via Air 2,335-2,017*-1,396 --- Movement expected to remain about the same. Supplies light. Trading Moderate. Prices Purple Slightly Higher, White Generally Unchanged. Per bunch Select Purple mostly 2.89-3.39, White mostly 2.89-3.30. (* revised)

---CARNATIONS

2026 CROP Imports via Air 15,117-14,187*-11,219 --- Movement expected to remain about the same. Trading Moderate. Prices White Lower, Others Generally Unchanged. Per stem Assorted Colors Select mostly 0.27-0.30, Fancy mostly 0.26-0.29; Novelty Select mostly 0.27-0.30, Fancy mostly 0.26-0.29; Orange Select mostly 0.27-0.30, Fancy mostly 0.26-0.29; Pink Select mostly 0.27-0.30, Fancy mostly 0.26-0.29; Red Select mostly 0.27-0.30, Fancy mostly 0.26-0.29; White Select mostly 0.27-0.30; Fancy mostly 0.26-0.29. Most present shipments from prior bookings and/or previous commitments. Prices represent few spot market sales. (* revised)

---CARNATIONS, MINIATURE

2026 CROP Imports via Air 8,910-8,083*-6,710 --- Movement expected to remain about the same. Trading Moderate. Prices Generally Unchanged. Per bunch Assorted Colors mostly 2.53-3.10, Novelty mostly 2.53-3.00, Orange mostly 2.53-3.15, Pink mostly 2.53-3.15, Red mostly 2.53-3.15, White mostly 2.53-3.15. Most present shipments from prior bookings and/or previous commitments. Prices represent few spot market sales. (* revised)

---CHRYSANTHEMUM

2026 CROP Imports via Air 6,505-6,519*-4,766 --- Movement expected to remain about the same. Trading Moderate. Prices Yellow Spider/Fuji Slightly Lower, others Generally Unchanged. Bunched 10s Disbud Cremon White mostly 4.20-4.96, Assorted Colors 4.20-4.92; Disbud Fuji/Spider Assorted Colors mostly 3.98-4.20, Green mostly 3.98-4.24, Lavender supplies in too few hands to establish a market, Yellow mostly 3.98-4.00, White mostly 3.98-4.28. Most present shipments from prior bookings and/or previous commitments. Prices represent few spot market sales. (* revised)

**---CHRYSANTHEMUM (POM-POM)**

2026 CROP Imports via Air 24,700-22,868*-17,178 --- Movement expected to remain about the same. Trading Moderate. Prices Slightly Higher. Per bunch 10s Cushion-Daisy-Novelty Assorted Colors 2.23-2.83. Per bunch 10s Button Type Assorted Colors mostly 2.07-2.88, Yellow mostly 2.23-3.11, Green 2.23-2.88, Purple 2.23-3.11, Pink 2.23-3.11, White mostly 2.23-3.11. Per bunch 10s Cushion Type Assorted Colors 2.23-2.93, Yellow 2.23-3.11, Purple 2.23-2.88, Pink 2.23-2.88, White mostly 2.23-2.88. Per bunch 10s Daisy Type Assorted Colors mostly 2.23-3.06, Yellow 2.23-2.88, Lavender 2.23-2.50, Purple 2.23-2.88, White mostly 2.23-2.88. Most present shipments from prior bookings and/or previous commitments. Prices represent few spot market sales. (* revised)

---GYPSOPHILA

2026 CROP Imports via Air 5,158-5,113*-3,672 --- Movement expected to remain about the same. Trading Moderate. Prices Xlence Slightly Higher, Million Stars Generally Unchanged. Per bunch Million Stars 4.58-5.32, Xlence mostly 4.13-5.33. Most present shipments from prior bookings and/or previous commitments. Prices represent few spot market sales. (* revised)

---HYDRANGEA

2026 CROP Imports via Air 3,885-3,638*-2,738 --- Movement expected to remain about the same. Trading Moderate. Prices Generally Unchanged. Per stem Various Varieties Assorted Colors .83-1.39, White mostly .84-1.04, Mini Green 0.66-0.85. Wide range in price. Most present shipments from prior bookings and/or previous commitments. Prices represent few spot market sales. (* revised)

---LIATRIS

2026 CROP Imports via Air U-U-U --- Movement expected to remain about the same. Supplies very light. Prices bunched 10s 90 cm supplies in too few hands to establish a market, 80 cm 4.36-5.12. Most present shipments from prior bookings and/or previous commitments. Prices represent few spot market sales. (U = unavailable)

---LIMONIUM

2026 CROP Imports via Air 2,070-2,046*-1,501 --- Movement expected to remain about the same. Supplies light. Trading Moderate. Prices Generally Unchanged. Per bunch Sinuata Purple mostly 2.93-3.42; Limonium Hybrids Misty Blue mostly 4.33-5.50, Misty White supplies in too few hands to establish a market. Most present shipments from prior bookings and/or previous commitments. Prices represent few spot market sales. (* revised)

---ROSE, HYBRID TEA

2026 CROP Imports via Air 54,059-60,323*-48,062 --- Movement expected to remain about the same. Trading Moderate. Prices Freedom 40 cm Higher, Assorted Colors 60 cm Slightly Higher, others Generally Unchanged. Per stem Assorted Colors 60 cm 0.54-0.55, 50 cm mostly 0.42-0.45; Red Varieties Freedom 60 cm 0.44-0.47, 50 cm 0.38-0.42, 40 cm 0.32-0.34. Wide range in price. Most present shipments from prior bookings and/or previous commitments. Prices represent few spot market sales. (* revised)

---ROSE, SPRAY TYPE

2026 CROP Imports via Air 4,616-5,244*-3,240 --- Movement expected to remain about the same. Trading Moderate. Prices Assorted Colors Higher, others Generally Unchanged. Per stem Assorted Colors 50 cm mostly 0.46-0.52, Pink Varieties supplies in too few hands to establish a market, Red Varieties 50 cm supplies in too few hands to establish a market, White Varieties mostly 0.54-0.60. Most present shipments from prior bookings and/or previous commitments. Prices represent few spot market sales. (* revised)

---SOLIDAGO

2026 CROP Imports via Air U-U-U --- Movement expected to remain about the same. Trading Moderate. Prices Generally Unchanged. Per bunch mostly 2.90-3.65. Most present shipments from prior bookings and/or previous commitments. Prices represent few spot market sales. (U = unavailable)