



Orlando Shipping Point Vegetables Prices (OR_FV120)

Agricultural Marketing Service

Specialty Crops Market News

[Email us with accessibility issues with this report.](#)

July 21,2026

Page 1

OR_FV120

Immokalee, FL	Sunny	77-95F
Bainbridge, GA	Showers	77-87F
Newport, TN	Partly Cloudy	73-93F
Steele, AL	Sunny	73-92F
Painter, VA	Showers	74-87F

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

VEGETABLES

ALABAMA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2026 Season

---TOMATOES: DEMAND MODERATE. MARKET ABOUT STEADY.
Extra services included.

MATURE GREENS

85% U.S. One or Better

25 lb cartons loose

5x5 size 14.35-15.35

5x6 size 14.35-16.35 Occasional lower.

6x6 size 14.35-16.35 Occasional lower.

6x7 size Supplies in too few hands to establish a market.

EASTERN TENNESSEE VIRGINIA EASTERN SHORE

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2026 Season

---TOMATOES: DEMAND FAIRLY GOOD. Extra services included.

MATURE GREENS

85% U.S. One or Better

25 lb cartons loose

5x5 size 19.35

5x6 size 19.35

6x6 size 19.35

6x7 size 14.35-15.35

---TOMATOES, CHERRY: SUPPLY VERY LIGHT. DEMAND FAIRLY GOOD AT MUCH LOWER PRICES. MARKET MUCH LOWER.

Includes palletizing and precooling.

flats 12 1-pint baskets with lids 13.35

---TOMATOES, GRAPE TYPE: DEMAND MODERATE. MARKET MUCH LOWER. Includes palletizing and precooling. Wide range in price.

flats 12 1-pint containers with lids 13.35-18.35

20 lb cartons loose 25.35-36.35 One label few 38.35.

---TOMATOES, PLUM TYPE: DEMAND FAIRLY GOOD. Extra services included.

ROMA

25 lb cartons loose

extra large 15.35

large 15.35

medium 13.35

SOUTH FLORIDA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2026 Season

---OKRA: DEMAND MODERATE. MARKET ABOUT STEADY.

Includes palletizing and precooling.

1/2 bushel cartons

small-medium 16.00-16.35