



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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FR_FV110

Coachella, CA	Sunny	85-110F
Fresno, CA	Sunny	74-103F
Livingston, CA	Sunny	68-103F
Oxnard, CA	Partly Cloudy	67-78F
San Diego, CA	Partly Cloudy	72-82F
Irapuato, MX	Partly Cloudy	55-89F
Baja, CA MX	Partly Cloudy	69-87F
San Quintin (North Baja CA, MX)	Cloudy	69-81F

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---RASPBERRIES: DEMAND VERY LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling. Quality variable.
flats 12 6-oz cups with lids 10.00-14.00 mostly 12.00-14.00 previous commitments higher.

NORTH CAROLINA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2026 Season

---BLACKBERRIES: DEMAND VERY GOOD. MARKET ABOUT STEADY. Includes palletizing and cooling.
flats 12 6-oz cups with lids 18.00-22.00 mostly 20.00 previous commitments higher.

SALINAS-WATSONVILLE CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2026 Season

---STRAWBERRIES: DEMAND VERY LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling. Some sales booked open with price to be established later.
flats 8 1-lb containers with lids
medium 4.00-12.00 mostly 6.00-8.00 previous commitments higher.

ORGANIC

flats 8 1-lb containers with lids
medium 14.00-20.00 mostly 16.00-18.00 previous commitments higher, occasional lower.

SANTA MARIA CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2026 Season

---STRAWBERRIES: DEMAND VERY LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling. Some sales booked open with price to be established later.

flats 8 1-lb containers with lids
medium 4.00-10.00 mostly 6.00-8.00 previous commitments higher.

ORGANIC

flats 8 1-lb containers with lids
medium 14.00-20.00 mostly 16.00-18.00 previous commitments higher, occasional lower.

SOUTH AND CENTRAL DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2026 Season

---BLACKBERRIES: DEMAND GOOD. MARKET ABOUT STEADY. Includes palletizing and cooling. Quality variable.
flats 12 6-oz cups with lids 18.00-20.00 previous commitments higher.

---RASPBERRIES: DEMAND VERY LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling. Quality variable.
flats 12 6-oz cups with lids 12.00-16.00 mostly 12.00-14.00 previous commitments higher.

OTHER FRUIT

CENTRAL AND SOUTHERN SAN JOAQUIN VALLEY CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2026 Season

---NECTARINES: DEMAND MODERATE. MARKET STEADY. Extra services included. Wide range in prices.

OTHER WHITE FLESH VARIETIES

25 lb cartons loose
54-56 size 20.95-24.95 mostly 22.95-24.95
60-64 size 18.95-20.95
cartons 2 layer tray pack
40-42S 26.95-28.95
48-50S 24.95 occasional higher



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OTHER YELLOW FLESH VARIETIES

- 25 lb cartons loose
 - 40-42S 22.95-28.95 mostly 26.95-28.95
 - 54-56 size 20.95-24.95 mostly 22.95-24.95
 - 60-64 size 18.95-22.95 mostly 18.95-20.95
- cartons 2 layer tray pack
 - 48-50S 20.95-24.95 mostly 24.95

---PEACHES: DEMAND MODERATE. MARKET STEADY. Extra services included. Wide range in prices.

Various White Flesh Varieties

- 25 lb cartons loose
 - 54-56 size 22.95-24.95
 - 60-64 size supplies in too few hands to establish a market.
- cartons 2 layer tray pack
 - 48-50S 24.95-26.95 occasional higher

Various Yellow Flesh Varieties

- 25 lb cartons loose
 - 48-50 size 20.95-22.95
 - 54-56 size supplies in too few hands to establish a market
 - 60-64 size 18.95-20.95
- cartons 2 layer tray pack
 - 34-36s supplies in too few hands to establish a market
 - 40-42S 24.95-28.95 mostly 24.95-26.95
 - 48-50S 22.95-24.95

---PLUMS: DEMAND MODERATE. MARKET STEADY. Extra services included. Wide range in prices.

VARIOUS BLACK VARIETIES

- 28 lb cartons loose
 - 30-35 size 28.95-34.95 mostly 28.95-32.95
 - 40-45 size 24.95-30.95 mostly 24.95-28.95
 - 50-55 size 20.95-26.95 mostly 20.95-24.95
 - 60-65 size 18.95-24.95 mostly 18.95-20.95

VARIOUS RED VARIETIES

- 28 lb cartons loose
 - 30-35 size 28.95-34.95 mostly 28.95-32.95
 - 40-45 size 26.95-32.95 mostly 26.95-30.95
 - 50-55 size 22.95-26.95
 - 60-65 size 20.95-24.95 mostly 20.95-22.95

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2025 Season

---AVOCADOS: DEMAND CONVENTIONAL 32S-48S FAIRLY LIGHT AT HIGHER PRICES, OTHERS FAIRLY LIGHT. MARKET ABOUT STEADY. Extra services included.

Hass

- cartons 2 layer
 - 32s 42.25-50.25 mostly 44.25-46.25 occasional lower
 - 36s 42.25-50.25 mostly 44.25-46.25 occasional lower
 - 40s 40.25-48.25 mostly 42.25-44.25 occasional lower
 - 48s 36.25-40.25 mostly 38.25-40.25 occasional higher and lower
 - 60s 22.25-28.25 mostly 24.25-26.25 occasional lower
 - 70s 22.25-28.25 mostly 22.25-24.25 occasional lower
 - 84s 20.25-24.25 mostly 20.25-22.25 occasional higher and lower.

ORGANIC

Hass

- cartons 2 layer
 - 48s 45.25-51.25 mostly 46.25-48.25 occasional higher

SAN JOAQUIN VALLEY AND KERN DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis
2026 Season

---GRAPES: DEMAND FAIRLY GOOD. MARKET STEADY. Extra services included.

FLAME SEEDLESS

- 19 lb containers bagged
 - large-extra large 25.95-30.95 mostly 25.95-27.95

IVORY

- 19 lb containers bagged
 - large-extra large 26.95-30.95 mostly 26.95-28.95

Red Seedless

- 19 lb containers bagged
 - large-extra large 25.95-30.95 mostly 26.95-28.95

SUMMER ROYAL

- 19 lb containers bagged
 - large-extra large 26.95-30.95 mostly 28.95-30.95

White Seedless Type

- 19 lb containers bagged
 - large-extra large 26.95-30.95 mostly 26.95-28.95

ORGANIC

Red Seedless

- 19 lb containers bagged
 - large-extra large 30.95-34.95 mostly 32.95-34.95
 - occasional higher and lower

White Seedless Type

- 19 lb containers bagged
 - large-extra large 30.95-36.95 mostly 34.95-36.95



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SOUTH DISTRICT CALIFORNIA
Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis
2026 Season

---AVOCADOS: DEMAND CONVENTIONAL 32S-40S AND ORGANIC
48S FAIRLY LIGHT AT HIGHER PRICES, OTHERS FAIRLY LIGHT.
MARKET ABOUT STEADY. Extra services included.

Hass

cartons 2 layer

- 32s 42.25-48.25 mostly 46.25-48.25 occasional higher
- 36s 42.25-48.25 mostly 46.25-48.25 occasional higher
- 40s 42.25-48.25 mostly 46.25-48.25 occasional higher
- 48s 42.25-48.25 mostly 46.25-48.25 occasional lower.
- 60s 34.25-38.25 mostly 34.25-36.25 occasional higher
- 70s 28.25-34.25 mostly 30.25-32.25
- 84s 26.25-30.25 mostly 28.25-30.25 occasional higher

ORGANIC

Hass

cartons 2 layer

- 48s 56.25-60.25 mostly 56.25-58.25 occasionally higher
and lower.