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## Advertised Prices for Dairy Products at Major Grocery Store Outlets ending during the period of 7/11/2026 to 7/23/2026

**The information contained in this report reflects prices advertised by major grocery retailers to consumers through circulars and digital promotions and gathered by USDA through a weekly survey.**

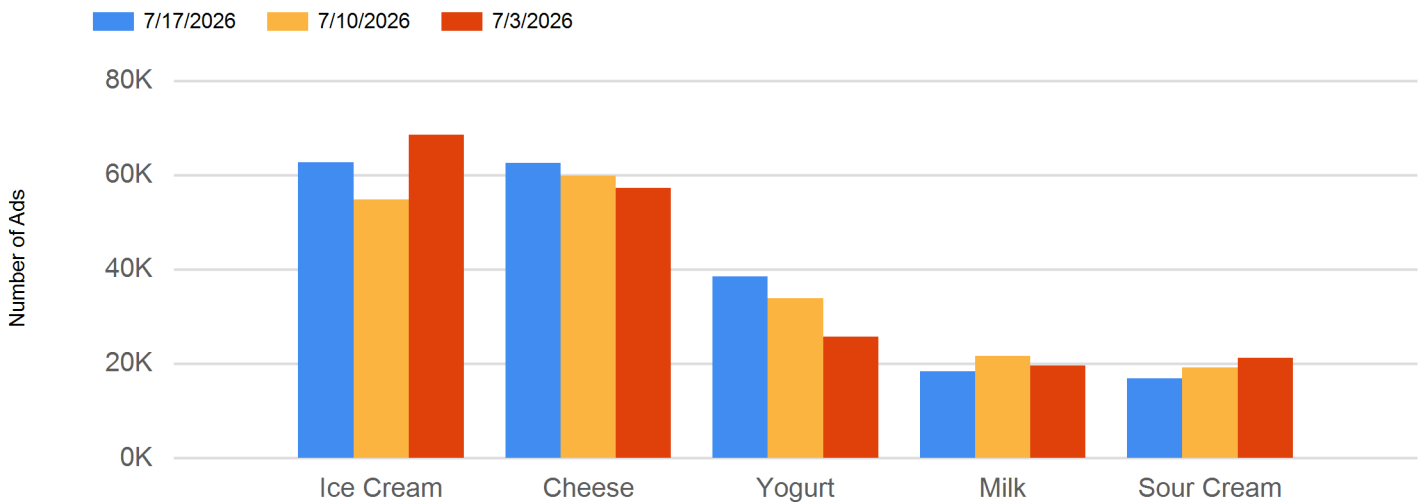
In Week 29 conventional dairy ads increased 3 percent, and organic ads are up 14 percent. The most advertised conventional commodity is cheese, which appeared in 3 percent more ads this week. Ads for the most advertised organic commodity, milk, declined 1 percent. Organic sour cream was absent from ads in week 28 but is present in ads this week.

Cheese became the third most advertised organic commodity this week, after appearing in 144 percent more ads. The most advertised conventional cheese product is 6-8-ounce shred style. Ads for conventional 6-8-ounce shred style cheese decreased 19 percent, and the weighted average advertised price (average price) is \$2.38, down 23 cents. There are no ads for 6-8-ounce organic shred style cheese in week 29.

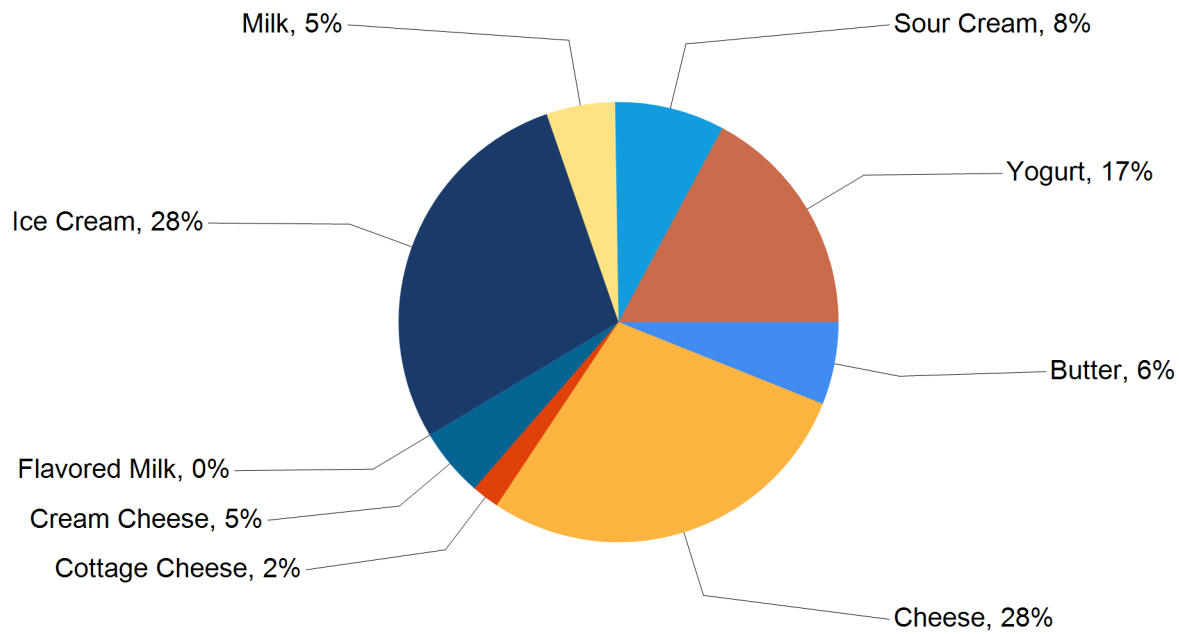
The second most advertised commodity in both the conventional and organic aisles is ice cream. Conventional ice cream ads are up 13 percent, and ads increased 93 percent for organic ice cream. Conventional 48-64-ounce ice cream ads increased 2 percent, and the average price decreased 37 cents to \$4.13. This product's organic counterpart appeared in 43 percent more ads, and the average price is \$10.46, up \$1.17. The organic premium for 48-64-ounce ice cream is \$6.33 for week 29.

Conventional milk ads decreased 22 percent and ads declined for both gallons and half gallons from the prior survey. Ads for conventional gallon milk decreased 6 percent, and the average price is \$3.30, up 9 cents. Organic gallon milk ads are down 63 percent. The average price for this product is up 38 cents to \$7.83, leaving a week 29 organic premium of \$4.53.

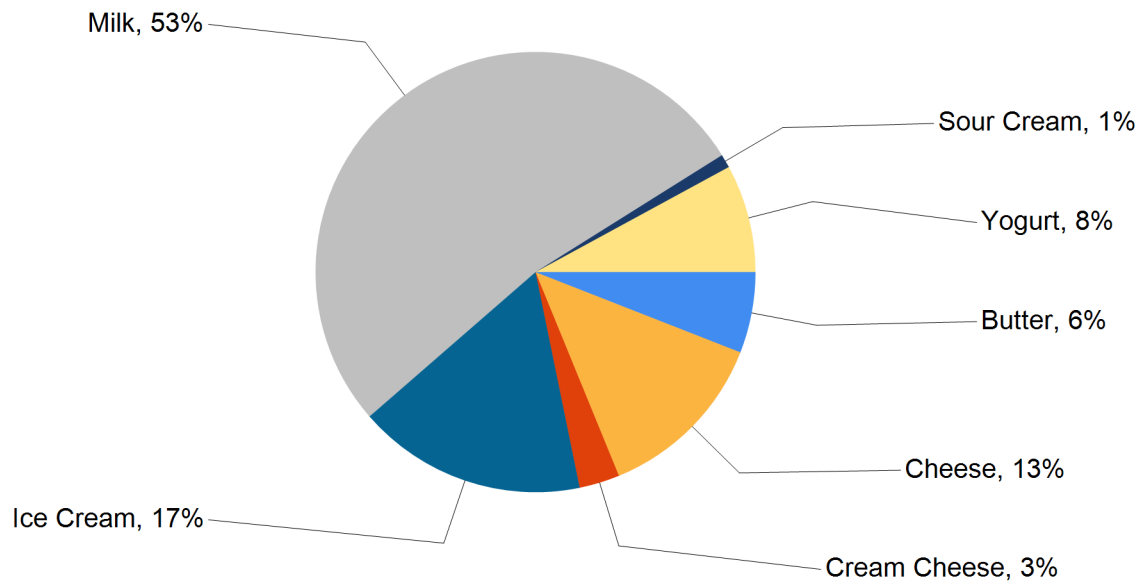
### Top 5 Commodities Featured This Week



Percentage of Total Conventional Ads by Commodity



Percentage of Total Organic Ads by Commodity





## NATIONAL -- CONVENTIONAL DAIRY PRODUCTS

| Dairy          |                   |               |                 |               |                 |               |                 |               |
|----------------|-------------------|---------------|-----------------|---------------|-----------------|---------------|-----------------|---------------|
| Commodity      | Type              | Pack Size     | THIS PERIOD     |               | LAST WEEK       |               | LAST YEAR       |               |
|                |                   |               | Stores With Ads | Wtd Avg Price | Stores With Ads | Wtd Avg Price | Stores With Ads | Wtd Avg Price |
| Butter         |                   | 8 oz          | 3571            | 2.77          | 1472            | 2.45          | 1233            | 3.98          |
| Butter         |                   | 1 lb          | 10285           | 3.40          | 8415            | 3.39          | 6042            | 3.70          |
| Cheese         | Natural Varieties | 6-8 oz Block  | 12896           | 3.19          | 11541           | 3.28          | 9532            | 2.59          |
| Cheese         | Natural Varieties | 6-8 oz Shred  | 17779           | 2.38          | 22016           | 2.61          | 11705           | 2.49          |
| Cheese         | Natural Varieties | 6-8 oz Sliced | 16588           | 2.39          | 15649           | 2.52          | 9077            | 2.54          |
| Cheese         | Natural Varieties | 1 lb Block    | 2334            | 5.29          | 1418            | 5.24          | 859             | 4.85          |
| Cheese         | Natural Varieties | 1 lb Shred    | 6945            | 5.16          | 2881            | 5.53          | 2748            | 3.90          |
| Cheese         | Natural Varieties | 1 lb Sliced   | 1695            | 5.68          | 844             | 5.53          | 89              | 3.93          |
| Cheese         | Natural Varieties | 2 lb Block    | 643             | 7.39          | 729             | 7.63          | 2334            | 6.04          |
| Cheese         | Natural Varieties | 2 lb Shred    | 1908            | 10.50         | 3997            | 9.74          | 4455            | 6.20          |
| Cottage Cheese |                   | 16 oz         | 1858            | 3.19          | 2272            | 2.57          | 3953            | 2.29          |
| Cottage Cheese |                   | 24 oz         | 3565            | 3.34          | 2278            | 2.96          | 635             | 3.24          |
| Cream Cheese   |                   | 8 oz          | 9672            | 2.45          | 13934           | 2.36          | 7391            | 3.03          |
| Cream Cheese   |                   | 12 oz         | 821             | 4.78          | 1096            | 4.30          |                 |               |
| Eggnog         |                   | Quart         |                 |               |                 |               | 11              | 3.49          |
| Flavored Milk  | All Fat Tests     | Half Gallon   | 685             | 3.31          | 1847            | 1.87          | 1903            | 2.85          |
| Flavored Milk  | All Fat Tests     | Gallon        | 288             | 4.46          | 476             | 3.91          | 1977            | 4.07          |
| Ice Cream      |                   | 14-16 oz      | 27777           | 3.36          | 21610           | 3.52          | 13630           | 3.72          |
| Ice Cream      |                   | 48-64 oz      | 32465           | 4.13          | 31938           | 4.50          | 14299           | 3.68          |
| Milk           | All Fat Tests     | Half Gallon   | 5070            | 2.00          | 7847            | 1.84          | 1145            | 1.67          |
| Milk           | All Fat Tests     | Gallon        | 6089            | 3.30          | 6511            | 3.21          | 2123            | 3.25          |
| Sour Cream     |                   | 16 oz         | 9152            | 2.10          | 11311           | 2.26          | 7939            | 2.12          |
| Sour Cream     |                   | 24 oz         | 7689            | 3.80          | 7919            | 3.57          | 1872            | 3.14          |
| Yogurt         | Greek             | 4-6 oz        | 19636           | 1.24          | 15948           | 1.27          | 8009            | 1.09          |
| Yogurt         | Yogurt            | 4-6 oz        | 7663            | 0.88          | 4531            | 0.98          | 6669            | 0.77          |
| Yogurt         | Greek             | 32 oz         | 5550            | 5.55          | 6792            | 4.90          | 1585            | 5.12          |
| Yogurt         | Yogurt            | 32 oz         | 4654            | 2.96          | 4942            | 2.88          | 2458            | 3.11          |



## REGIONAL -- CONVENTIONAL DAIRY PRODUCTS

| Commodity      | Type              | Pack Size     | NORTHEAST U.S. |                 |               | SOUTHEAST U.S. |                 |               | MIDWEST U.S. |                 |               |
|----------------|-------------------|---------------|----------------|-----------------|---------------|----------------|-----------------|---------------|--------------|-----------------|---------------|
|                |                   |               | Price Range    | Stores with Ads | Wtd Avg Price | Price Range    | Stores with Ads | Wtd Avg Price | Price Range  | Stores with Ads | Wtd Avg Price |
| Butter         |                   | 8 oz          | 2.79 - 3.00    | 1184            | 2.96          | 1.94 - 4.31    | 2021            | 2.37          | 4.26         | 67              | 4.26          |
| Butter         |                   | 1 lb          | 2.99 - 4.99    | 1749            | 3.59          | 3.00 - 4.99    | 2061            | 3.63          | 2.99 - 4.31  | 2085            | 3.24          |
| Cheese         | Natural Varieties | 6-8 oz Block  | 1.49 - 7.99    | 5108            | 3.14          | 2.00 - 4.00    | 2417            | 3.32          | 1.97 - 4.99  | 2100            | 3.04          |
| Cheese         | Natural Varieties | 6-8 oz Shred  | 1.49 - 4.49    | 3891            | 2.47          | 1.97 - 3.33    | 4479            | 2.42          | 1.66 - 3.99  | 3380            | 2.38          |
| Cheese         | Natural Varieties | 6-8 oz Sliced | 1.49 - 4.99    | 2002            | 2.39          | 1.67 - 4.99    | 6002            | 2.66          | 1.67 - 3.29  | 2947            | 2.35          |
| Cheese         | Natural Varieties | 1 lb Block    | 3.99 - 8.49    | 413             | 6.18          | 4.99 - 5.50    | 1561            | 5.38          | 3.49         | 96              | 3.49          |
| Cheese         | Natural Varieties | 1 lb Shred    | 4.97           | 496             | 4.97          | 4.99 - 5.50    | 1561            | 5.38          | 3.49         | 655             | 3.49          |
| Cheese         | Natural Varieties | 1 lb Sliced   | 5.00 - 7.99    | 500             | 6.10          | 5.50           | 1195            | 5.50          |              |                 |               |
| Cheese         | Natural Varieties | 2 lb Block    |                |                 |               | 9.99           | 228             | 9.99          |              |                 |               |
| Cheese         | Natural Varieties | 2 lb Shred    | 7.99           | 131             | 7.99          |                |                 |               | 9.99 - 11.99 | 747             | 11.49         |
| Cottage Cheese |                   | 16 oz         | 2.50 - 2.99    | 319             | 2.79          | 2.99 - 3.49    | 824             | 3.45          | 2.99 - 3.69  | 144             | 3.39          |
| Cottage Cheese |                   | 24 oz         | 2.99 - 4.49    | 695             | 3.70          | 2.87 - 4.50    | 1688            | 3.17          | 2.50         | 245             | 2.50          |
| Cream Cheese   |                   | 8 oz          | 1.00 - 3.56    | 1976            | 2.75          | 1.00 - 3.50    | 4232            | 2.23          | 1.99 - 2.98  | 375             | 2.33          |
| Cream Cheese   |                   | 12 oz         | 3.99 - 4.97    | 659             | 4.73          |                |                 |               |              |                 |               |
| Flavored Milk  | All Fat Tests     | Half Gallon   | 1.79           | 131             | 1.79          | 3.50           | 366             | 3.50          | 4.00         | 188             | 4.00          |
| Flavored Milk  | All Fat Tests     | Gallon        |                |                 |               |                |                 |               | 3.49 - 4.99  | 285             | 4.43          |
| Ice Cream      |                   | 14-16 oz      | 1.50 - 6.99    | 5379            | 3.54          | 1.35 - 6.99    | 9216            | 3.00          | 2.12 - 5.99  | 4012            | 3.45          |
| Ice Cream      |                   | 48-64 oz      | 2.49 - 5.99    | 5239            | 3.89          | 2.50 - 7.49    | 8913            | 4.06          | 2.97 - 5.99  | 5773            | 3.74          |
| Milk           | All Fat Tests     | Half Gallon   | 1.79 - 2.64    | 627             | 2.46          | 1.72           | 1341            | 1.72          | 1.99         | 892             | 1.99          |
| Milk           | All Fat Tests     | Gallon        | 4.26 - 4.43    | 992             | 4.34          | 2.86           | 1341            | 2.86          | 2.79 - 3.49  | 1084            | 3.30          |
| Sour Cream     |                   | 16 oz         | 1.69 - 2.50    | 1568            | 1.97          | 1.69 - 2.64    | 2737            | 2.21          | 1.84 - 2.48  | 1317            | 1.94          |
| Sour Cream     |                   | 24 oz         | 3.72 - 3.99    | 668             | 3.79          | 3.69 - 3.99    | 1935            | 3.77          | 3.44 - 3.72  | 1022            | 3.68          |
| Yogurt         | Greek             | 4-6 oz        | 0.80 - 2.25    | 3976            | 1.20          | 0.80 - 1.66    | 7988            | 1.24          | 0.80 - 2.25  | 2793            | 1.21          |
| Yogurt         | Yogurt            | 4-6 oz        | 0.60 - 1.50    | 2170            | 1.04          | 0.50 - 1.50    | 2787            | 0.92          | 0.39 - 1.25  | 820             | 0.71          |
| Yogurt         | Greek             | 32 oz         | 4.49 - 5.99    | 1334            | 5.62          | 3.99 - 5.97    | 1870            | 5.59          | 5.97         | 892             | 5.97          |
| Yogurt         | Yogurt            | 32 oz         | 2.99 - 3.99    | 1271            | 3.18          | 2.50 - 3.99    | 1729            | 2.70          |              |                 |               |



| Commodity      | Type              | Pack Size     | SOUTH CENTRAL U.S. |                 |               | SOUTHWEST U.S. |                 |               | NORTHWEST U.S. |                 |               |
|----------------|-------------------|---------------|--------------------|-----------------|---------------|----------------|-----------------|---------------|----------------|-----------------|---------------|
|                |                   |               | Price Range        | Stores with Ads | Wtd Avg Price | Price Range    | Stores with Ads | Wtd Avg Price | Price Range    | Stores with Ads | Wtd Avg Price |
| Butter         |                   | 8 oz          | 4.26 - 4.99        | 167             | 4.66          | 4.26           | 109             | 4.26          |                |                 |               |
| Butter         |                   | 1 lb          | 2.99 - 3.99        | 1695            | 3.17          | 2.50 - 4.28    | 1346            | 3.50          | 1.99 - 4.49    | 1305            | 3.24          |
| Cheese         | Natural Varieties | 6-8 oz Block  | 1.79 - 5.99        | 1316            | 2.78          | 1.79 - 3.99    | 700             | 2.56          | 1.99 - 6.99    | 1216            | 4.14          |
| Cheese         | Natural Varieties | 6-8 oz Shred  | 1.79 - 4.99        | 3630            | 2.30          | 1.79 - 3.99    | 1606            | 2.17          | 1.99 - 2.49    | 720             | 2.33          |
| Cheese         | Natural Varieties | 6-8 oz Sliced | 1.67 - 3.49        | 3168            | 2.16          | 1.67 - 3.29    | 1413            | 1.98          | 1.67 - 2.49    | 1005            | 2.18          |
| Cheese         | Natural Varieties | 1 lb Block    |                    |                 |               | 3.97 - 3.99    | 183             | 3.98          | 3.98           | 81              | 3.98          |
| Cheese         | Natural Varieties | 1 lb Shred    | 5.18 - 6.24        | 2602            | 5.68          | 3.49 - 5.18    | 1460            | 4.82          | 4.97           | 162             | 4.97          |
| Cheese         | Natural Varieties | 2 lb Block    | 4.99               | 214             | 4.99          | 6.99           | 201             | 6.99          |                |                 |               |
| Cheese         | Natural Varieties | 2 lb Shred    | 4.99 - 11.99       | 539             | 9.21          | 6.99 - 14.99   | 491             | 11.09         |                |                 |               |
| Cottage Cheese |                   | 16 oz         | 1.99 - 3.29        | 365             | 2.72          | 3.99           | 73              | 3.99          | 2.99           | 110             | 2.99          |
| Cottage Cheese |                   | 24 oz         | 3.49               | 52              | 3.49          | 2.87 - 4.49    | 875             | 3.59          |                |                 |               |
| Cream Cheese   |                   | 8 oz          | 1.99 - 2.29        | 511             | 2.09          | 1.56 - 3.47    | 1624            | 2.65          | 2.29 - 3.47    | 882             | 2.66          |
| Cream Cheese   |                   | 12 oz         |                    |                 |               |                |                 |               | 4.97           | 162             | 4.97          |
| Ice Cream      |                   | 14-16 oz      | 2.12 - 5.99        | 5082            | 3.29          | 2.12 - 4.99    | 2413            | 3.33          | 1.99 - 7.99    | 1495            | 4.82          |
| Ice Cream      |                   | 48-64 oz      | 1.49 - 7.99        | 6428            | 4.57          | 2.50 - 8.32    | 4549            | 4.41          | 2.50 - 5.49    | 1412            | 4.07          |
| Milk           | All Fat Tests     | Half Gallon   | 2.10               | 1221            | 2.10          | 1.88 - 2.00    | 970             | 1.94          |                |                 |               |
| Milk           | All Fat Tests     | Gallon        | 1.99 - 4.89        | 1445            | 3.05          | 3.02 - 3.99    | 1043            | 3.18          | 3.36           | 162             | 3.36          |
| Sour Cream     |                   | 16 oz         | 1.84 - 3.39        | 1860            | 2.13          | 1.79 - 3.49    | 1415            | 2.16          | 1.49 - 1.84    | 223             | 1.74          |
| Sour Cream     |                   | 24 oz         | 3.49 - 4.24        | 2601            | 3.95          | 3.49 - 3.82    | 540             | 3.79          | 2.79 - 3.99    | 882             | 3.53          |
| Yogurt         | Greek             | 4-6 oz        | 0.99 - 1.66        | 2128            | 1.40          | 1.00 - 1.99    | 1800            | 1.14          | 1.00 - 1.33    | 894             | 1.22          |
| Yogurt         | Yogurt            | 4-6 oz        | 0.50 - 1.25        | 723             | 0.60          | 0.50 - 0.69    | 634             | 0.55          | 0.50 - 1.99    | 485             | 1.06          |
| Yogurt         | Greek             | 32 oz         | 3.00 - 6.48        | 230             | 5.56          | 5.97           | 485             | 5.97          | 2.99 - 5.97    | 687             | 4.43          |
| Yogurt         | Yogurt            | 32 oz         | 4.43               | 75              | 4.43          | 2.64 - 2.99    | 947             | 2.70          | 2.99 - 3.79    | 610             | 3.39          |



| Commodity      | Type              | Pack Size     | ALASKA U.S. |                 |               | HAWAII U.S. |                 |               |
|----------------|-------------------|---------------|-------------|-----------------|---------------|-------------|-----------------|---------------|
|                |                   |               | Price Range | Stores with Ads | Wtd Avg Price | Price Range | Stores with Ads | Wtd Avg Price |
| Butter         |                   | 8 oz          | 2.47        | 9               | 2.47          | 2.33 - 4.26 | 14              | 2.88          |
| Butter         |                   | 1 lb          | 2.99 - 5.14 | 44              | 4.44          |             |                 |               |
| Cheese         | Natural Varieties | 6-8 oz Block  | 2.79 - 7.99 | 35              | 4.68          | 5.29        | 4               | 5.29          |
| Cheese         | Natural Varieties | 6-8 oz Shred  | 2.50 - 4.99 | 27              | 3.19          | 2.36 - 3.50 | 46              | 2.53          |
| Cheese         | Natural Varieties | 6-8 oz Sliced | 2.50 - 4.99 | 41              | 3.07          | 2.00        | 10              | 2.00          |
| Cheese         | Natural Varieties | 1 lb Shred    | 5.96        | 9               | 5.96          |             |                 |               |
| Cottage Cheese |                   | 16 oz         |             |                 |               | 3.99        | 23              | 3.99          |
| Cottage Cheese |                   | 24 oz         |             |                 |               | 3.44        | 10              | 3.44          |
| Cream Cheese   |                   | 8 oz          | 2.00 - 3.74 | 52              | 3.03          | 2.00 - 3.58 | 20              | 2.79          |
| Flavored Milk  | All Fat Tests     | Gallon        |             |                 |               | 7.99        | 3               | 7.99          |
| Ice Cream      |                   | 14-16 oz      | 2.54 - 8.49 | 93              | 6.63          | 2.38 - 5.99 | 87              | 4.17          |
| Ice Cream      |                   | 48-64 oz      | 2.74 - 5.99 | 84              | 4.67          | 3.53 - 6.19 | 67              | 5.14          |
| Milk           | All Fat Tests     | Half Gallon   | 2.86        | 9               | 2.86          | 3.78        | 10              | 3.78          |
| Milk           | All Fat Tests     | Gallon        | 4.98        | 9               | 4.98          | 6.28 - 7.99 | 13              | 6.67          |
| Sour Cream     |                   | 16 oz         | 2.58 - 3.28 | 12              | 3.10          | 2.22 - 3.17 | 20              | 2.70          |
| Sour Cream     |                   | 24 oz         | 3.29 - 4.64 | 31              | 4.04          | 4.46        | 10              | 4.46          |
| Yogurt         | Greek             | 4-6 oz        | 1.10 - 1.64 | 20              | 1.34          | 1.25 - 2.50 | 37              | 1.58          |
| Yogurt         | Yogurt            | 4-6 oz        | 0.50 - 0.89 | 17              | 0.64          | 1.25 - 1.66 | 27              | 1.31          |
| Yogurt         | Greek             | 32 oz         | 3.99 - 7.00 | 42              | 5.42          | 7.16        | 10              | 7.16          |
| Yogurt         | Yogurt            | 32 oz         | 3.29 - 3.99 | 22              | 3.64          |             |                 |               |



## NATIONAL -- ORGANIC DAIRY PRODUCTS

| Dairy        |                   |               |                 |               |                 |               |                 |               |
|--------------|-------------------|---------------|-----------------|---------------|-----------------|---------------|-----------------|---------------|
| Commodity    | Type              | Pack Size     | THIS PERIOD     |               | LAST WEEK       |               | LAST YEAR       |               |
|              |                   |               | Stores With Ads | Wtd Avg Price | Stores With Ads | Wtd Avg Price | Stores With Ads | Wtd Avg Price |
| Butter       |                   | 8 oz          | 768             | 5.43          | 650             | 5.16          | 343             | 4.79          |
| Cheese       | Natural Varieties | 6-8 oz Block  | 244             | 5.19          | 297             | 5.25          |                 |               |
| Cheese       | Natural Varieties | 6-8 oz Shred  |                 |               |                 |               | 80              | 4.49          |
| Cheese       | Natural Varieties | 6-8 oz Sliced | 1524            | 4.89          | 429             | 5.44          | 833             | 5.38          |
| Cream Cheese |                   | 8 oz          | 422             | 3.19          | 450             | 4.14          |                 |               |
| Ice Cream    |                   | 14-16 oz      | 1417            | 6.66          | 556             | 6.61          | 778             | 6.85          |
| Ice Cream    |                   | 48-64 oz      | 968             | 10.46         | 678             | 9.29          |                 |               |
| Milk         | All Fat Tests     | Half Gallon   | 6838            | 4.25          | 6312            | 4.18          | 2329            | 6.03          |
| Milk         | All Fat Tests     | Gallon        | 351             | 7.83          | 943             | 7.45          | 347             | 7.91          |
| Sour Cream   |                   | 16 oz         | 110             | 3.99          |                 |               | 8               | 3.79          |
| Yogurt       | Greek             | 4-6 oz        |                 |               |                 |               | 310             | 2.21          |
| Yogurt       | Yogurt            | 4-6 oz        | 455             | 2.13          | 455             | 2.25          |                 |               |
| Yogurt       | Yogurt            | 32 oz         | 579             | 5.11          | 1246            | 5.82          | 672             | 5.61          |

## REGIONAL -- ORGANIC DAIRY PRODUCTS

| Commodity    | Type              | Pack Size     | NORTHEAST U.S. |                 |               | SOUTHEAST U.S. |                 |               | MIDWEST U.S. |                 |               |
|--------------|-------------------|---------------|----------------|-----------------|---------------|----------------|-----------------|---------------|--------------|-----------------|---------------|
|              |                   |               | Price Range    | Stores with Ads | Wtd Avg Price | Price Range    | Stores with Ads | Wtd Avg Price | Price Range  | Stores with Ads | Wtd Avg Price |
| Butter       |                   | 8 oz          |                |                 |               | 4.99           | 94              | 4.99          |              |                 |               |
| Cheese       | Natural Varieties | 6-8 oz Block  | 4.99 - 5.39    | 244             | 5.19          |                |                 |               |              |                 |               |
| Cheese       | Natural Varieties | 6-8 oz Sliced | 4.47 - 5.84    | 740             | 4.85          | 4.94 - 4.99    | 314             | 4.98          | 1.66 - 5.39  | 194             | 4.08          |
| Cream Cheese |                   | 8 oz          |                |                 |               | 2.80           | 86              | 2.80          | 2.80         | 67              | 2.80          |
| Ice Cream    |                   | 14-16 oz      | 5.79 - 7.59    | 312             | 6.49          | 5.99           | 94              | 5.99          |              |                 |               |
| Ice Cream    |                   | 48-64 oz      | 7.99           | 190             | 7.99          |                |                 |               | 11.49        | 559             | 11.49         |
| Milk         | All Fat Tests     | Half Gallon   | 3.79 - 4.49    | 1099            | 3.99          | 3.97 - 4.50    | 1797            | 4.04          | 3.97         | 892             | 3.97          |
| Yogurt       | Yogurt            | 32 oz         | 4.99           | 190             | 4.99          |                |                 |               |              |                 |               |



| Commodity    | Type              | Pack Size     | SOUTH CENTRAL U.S. |                 |               | SOUTHWEST U.S. |                 |               | NORTHWEST U.S. |                 |               |
|--------------|-------------------|---------------|--------------------|-----------------|---------------|----------------|-----------------|---------------|----------------|-----------------|---------------|
|              |                   |               | Price Range        | Stores with Ads | Wtd Avg Price | Price Range    | Stores with Ads | Wtd Avg Price | Price Range    | Stores with Ads | Wtd Avg Price |
| Butter       |                   | 8 oz          | 4.99 - 5.99        | 236             | 5.49          | 4.99 - 5.99    | 438             | 5.49          |                |                 |               |
| Cheese       | Natural Varieties | 6-8 oz Sliced | 4.49 - 5.99        | 167             | 5.16          | 5.99           | 109             | 5.99          |                |                 |               |
| Cream Cheese |                   | 8 oz          | 3.11               | 75              | 3.11          | 3.11           | 109             | 3.11          | 3.99           | 81              | 3.99          |
| Ice Cream    |                   | 14-16 oz      | 5.99 - 7.99        | 354             | 6.99          | 5.99 - 7.99    | 657             | 6.66          |                |                 |               |
| Ice Cream    |                   | 48-64 oz      |                    |                 |               | 9.99           | 219             | 9.99          |                |                 |               |
| Milk         | All Fat Tests     | Half Gallon   | 3.97 - 5.49        | 1540            | 4.20          | 3.97 - 5.99    | 963             | 4.44          | 3.97 - 6.99    | 528             | 5.77          |
| Milk         | All Fat Tests     | Gallon        | 6.99 - 8.99        | 351             | 7.83          |                |                 |               |                |                 |               |
| Sour Cream   |                   | 16 oz         |                    |                 |               |                |                 |               | 3.99           | 110             | 3.99          |
| Yogurt       | Yogurt            | 4-6 oz        | 2.00 - 2.50        | 236             | 2.25          | 2.00           | 219             | 2.00          |                |                 |               |
| Yogurt       | Yogurt            | 32 oz         | 4.49 - 5.99        | 328             | 5.39          |                |                 |               | 3.99           | 61              | 3.99          |

| Commodity    | Type          | Pack Size   | ALASKA U.S. |                 |               | HAWAII U.S. |                 |               |
|--------------|---------------|-------------|-------------|-----------------|---------------|-------------|-----------------|---------------|
|              |               |             | Price Range | Stores with Ads | Wtd Avg Price | Price Range | Stores with Ads | Wtd Avg Price |
| Cream Cheese |               | 8 oz        |             |                 |               | 5.09        | 4               | 5.09          |
| Milk         | All Fat Tests | Half Gallon | 5.00        | 9               | 5.00          | 4.76        | 10              | 4.76          |

### REGIONAL DEFINITIONS

As used in this report, regions include the following states:

|                    |                                                                                                                                    |
|--------------------|------------------------------------------------------------------------------------------------------------------------------------|
| NORTHEAST U.S.     | Connecticut, Delaware, Massachusetts, Maryland, Maine, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island and Vermont |
| SOUTHEAST U.S.     | Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia                      |
| MIDWEST U.S.       | Iowa, Illinois, Indiana, Kentucky, Michigan, Minnesota, North Dakota, Nebraska, Ohio, South Dakota and Wisconsin                   |
| SOUTH CENTRAL U.S. | Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, and Texas                                                   |
| SOUTHWEST U.S.     | Arizona, California, Nevada and Utah                                                                                               |
| NORTHWEST U.S.     | Idaho, Montana, Oregon, Washington, and Wyoming                                                                                    |
| ALASKA             | Alaska                                                                                                                             |
| HAWAII             | Hawaii                                                                                                                             |
| NATIONAL           | Continental United States                                                                                                          |

1--Dairy Market News surveys nearly 130 retailers, comprising over 22,000 individual stores, with online weekly advertised features.

2--As of October 1, 2022, the previous year weighted average prices and store counts will be calculated using the date from the prior year that most closely matches the current report date.

Source: USDA, AMS, Dairy Market News

[www.ams.usda.gov/market-news/dairy](http://www.ams.usda.gov/market-news/dairy)

<https://mymarketnews.ams.usda.gov/> | <https://mymarketnews.ams.usda.gov/viewReport/2995>