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Advertised Prices for Veal Products at Major Grocery Store Outlets ending during the period of 7/11/2026 to 7/23/2026

The information contained in this report reflects prices advertised by major grocery retailers to consumers through circulars and digital promotions and gathered by USDA through a weekly survey.

MARKET HIGHLIGHTS

Veal was too lightly tested to report a trend.

NATIONAL

Metric	Current Week (CW)	Previous Week (PW)	Previous Year (PY)
Total Outlets	25,521	25,521	24,824
Activity Index	37	420	93
Feature Rate (%)	0.1%	1.6%	0.2%

Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Breast	Per lb	Breast, Regular	Conventional	Fresh					17	5.99
Leg	Per lb	Leg Cutlets, Regular	Conventional	Fresh	37	19.99				
Loin	Per lb	Loin Chops, Regular	Conventional	Fresh			73	14.99		
Shoulder	Per lb	Shoulder Blade Chops, Regular	Conventional	Fresh			17	10.99	38	10.99
		Shoulder Round Bone Chops, Regular	Conventional	Fresh			17	11.39		
Other/Misc.	Per lb	Stew Meat - Veal, Regular	Conventional	Fresh					38	9.99
Ground	Per lb	Ground Veal, 1-2 Lbs	Conventional	Fresh			313	9.99		

NORTHEAST REGION (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)

Metric	Current Week (CW)
Total Outlets	4,963
Activity Index	37
Feature Rate (%)	0.7%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Leg		Per lb	Leg Cutlets, Regular	Conventional	Fresh	37	19.99 - 19.99	19.99



Explanatory Notes:

FEATURE RATE: the amount of sampled stores advertising any reported item during the current week, expressed as a 'percentage of the total sample.

ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised item (e.g., a retailer with 100 outlets featuring 3 items has an activity index of 300).

STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.