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Advertised Prices for Lamb Products at Major Grocery Store Outlets ending during the period of 7/11/2026 to 7/23/2026

The information contained in this report reflects prices advertised by major grocery retailers to consumers through circulars and digital promotions and gathered by USDA through a weekly survey.

MARKET HIGHLIGHTS

This week in lamb grocery features, the Feature Rate decreased by 0.7 percent and the Activity Index decreased by 21.8 percent. Compared to last week, items from the breast, leg, loin, other/misc., and ground sections showed a decrease in ad space while rib and shoulder section items showed an increase.

NATIONAL

Metric	Current Week (CW)	Previous Week (PW)	Previous Year (PY)
Total Outlets	25,521	25,521	24,824
Activity Index	2,381	3,047	1,882
Feature Rate (%)	8.8%	9.5%	7.3%

Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Breast	Per lb	Breast, Regular	Conventional	Fresh	17	6.99	37	8.99		
Leg	Per lb	Leg Shank, Regular	Conventional	Fresh			127	13.99		
		Leg, Boneless, Regular	Conventional	Fresh	37	14.99				
Loin	Per lb	Loin Chops, Regular	ABF, Grass Fed	Fresh	127	29.99			469	13.63
		Loin Chops, Regular	Antibiotic Free	Fresh			1,620	10.87	189	7.99
		Loin Chops, Regular	Conventional	Fresh	313	13.99	487	14.47	311	11.99
		Loin Chops, Regular	Conventional	Frozen					17	9.99
		Loin Chops, Regular	Halal	Fresh	73	12.99	38	19.99	37	16.99
Rib	Per lb	Rib Chops, Regular	Conventional	Fresh					51	20.99
		Rib Chops, Regular	Conventional	Frozen			20	15.99	17	15.99
		Rib Chops, Regular	Halal	Fresh			38	29.99	37	27.99
		Rib Rack, Regular	ABF, Grass Fed	Fresh	127	24.99				
Shoulder	Per lb	Shoulder Blade Chops, Regular	Antibiotic Free	Fresh	1,442	9.49				
		Shoulder Blade Chops, Regular	Conventional	Fresh	189	6.99	131	10.97	49	7.79
		Shoulder Blade Chops, Regular	Conventional	Frozen			47	6.99		
		Shoulder Round Bone Chops, Regular	Conventional	Fresh			127	13.99	17	8.39
		Shoulder Round Bone Chops, Regular	Conventional	Frozen			47	7.49		
Other/Misc.	Per lb	Stew Meat - Lamb	Conventional	Fresh			127	11.99		
		Stew Meat - Mutton	Conventional	Fresh	38	6.99	41	6.99	20	5.99



Section	Price Unit	Item	Environment	Condition	CW Stores	CW Wtd Avg	PW Stores	PW Wtd Avg	PY Stores	PY Wtd Avg
Other/Misc.	Per lb	Stew Meat - Mutton	Conventional	Frozen			77	5.62	44	5.99
Ground	Per lb	Ground Lamb, 1-2 Lbs	ABF, Grass Fed	Fresh			73	8.99	542	8.80
		Ground Lamb, 1-2 Lbs	Conventional	Frozen	18	10.99				
		Ground Lamb, 1-2 Lbs	Halal	Fresh			10	10.99	82	6.99

NORTHEAST REGION (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)

Metric	Current Week (CW)
Total Outlets	4,963
Activity Index	732
Feature Rate (%)	12.2%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Breast		Per lb	Breast, Regular	Conventional	Fresh	17	6.99 - 6.99	6.99
Leg		Per lb	Leg, Boneless, Regular	Conventional	Fresh	37	14.99 - 14.99	14.99
Loin		Per lb	Loin Chops, Regular	ABF, Grass Fed	Fresh	127	29.99 - 29.99	29.99
			Loin Chops, Regular	Conventional	Fresh	313	13.99 - 13.99	13.99
			Loin Chops, Regular	Halal	Fresh	73	12.99 - 12.99	12.99
Rib		Per lb	Rib Rack, Regular	ABF, Grass Fed	Fresh	127	24.99 - 24.99	24.99
Other/Misc.		Per lb	Stew Meat - Mutton	Conventional	Fresh	38	6.99 - 6.99	6.99

SOUTHEAST REGION (AL, FL, GA, MS, NC, SC, TN, VA, WV)

Metric	Current Week (CW)
Total Outlets	6,702
Activity Index	1,426
Feature Rate (%)	21.3%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Shoulder		Per lb	Shoulder Blade Chops, Regular	Antibiotic Free	Fresh	1426	9.49 - 9.49	9.49

MIDWEST REGION (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)

Metric	Current Week (CW)
Total Outlets	4,873
Activity Index	213
Feature Rate (%)	4.4%



Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Shoulder		Per lb	Shoulder Blade Chops, Regular	Antibiotic Free	Fresh	6	9.49 - 9.49	9.49
			Shoulder Blade Chops, Regular	Conventional	Fresh	189	6.99 - 6.99	6.99
Ground		Per lb	Ground Lamb, 1-2 Lbs	Conventional	Frozen	18	10.99 - 10.99	10.99

ALASKA (AK)

Metric	Current Week (CW)
Total Outlets	96
Activity Index	10
Feature Rate (%)	10.4%

Section	Quality	Price Unit	Item	Environment	Condition	Stores	Price Range	Wtd Avg
Shoulder		Per lb	Shoulder Blade Chops, Regular	Antibiotic Free	Fresh	10	8.99 - 8.99	8.99

Explanatory Notes:

FEATURE RATE: the amount of sampled stores advertising any reported item during the current week, expressed as a 'percentage of the total sample.

ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised item (e.g., a retailer with 100 outlets featuring 3 items has an activity index of 300).

STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.